



SHEILA "SHI" DIOLAZO

MARKETING STRATEGIST

I am a Freelance Marketing Strategist with robust problem-solving skills and proven experience in marketing. I am in a mission to increase your business' footprint.



SKILLS

- Project Management
- Product and Brand Management
- Social Media Management
- Website Design
- Search Engine Optimization
- Graphics Design
- Video Editing



TOOLS

Advanced Beginner

Adobe Photoshop, Illustrator, GoHighLevel, ClickUp

Competent

Adobe Indesign, Adobe Express | Capcut | Google Docs, Sheets | ManyChat | Filmora

Proficient

Microsoft Office Word, Powerpoint, Excel | Canva | Trello | ChatGPT | Wondershare Filmora | Wordpress | Woocommerce | Squarespace



HOW TO REACH ME

WhatsApp: <https://wa.me/qr/ILV332GD6WHNH1>

Email: shidoworldph@gmail.com



INTERESTS

Personal Finance, Traveling, Arts, Food, Culture, Fitness, Wellness, Self Development, Entrepreneurship, Online Business, Tech

ONLINE EXPERIENCE

FORTIFY CONSTRUCTION CO.

- DIGITAL MARKETING SPECIALIST | Mar '25-Present
- Website Design & Maintenance
- Print Materials Design

MYNDLY

- MARKETING ASSISTANT | Nov '24-May '25
- Product Research & Creation
- Placement Strategy

- SOCIAL MEDIA MANAGEMENT | May-Dec '22
- Account Set Up & Content Creation
- Chatbot Development (ManyChat)

- WEB DESIGN & SEO | Mar-Apr '22
- Website Design & Maintenance
- E-commerce Integration
- SEO Maintenance

MYNDPLUS

- MARKETING ASSISTANT | | Dec '24-Feb '25
- Product Research & Creation
- Placement Strategy

- SOCIAL MEDIA MANAGEMENT | Aug-Dec '21
- Account Set Up & Content Creation
- Chatbot Development (ManyChat)

- WEB DESIGN & SEO | Jun-Jul '21
- Website Set Up & Maintenance
- E-commerce Integration
- SEO Maintenance

DOUGH MAMA FOOD CONCEPTS

- BRAND STRATEGIST | Jan-Aug '24
- Product and Brand Management
- Social Media Management

DIGITAL MARKETING

VEHRS GROUP

- DIGITAL MARKETING SPECIALIST | Apr '22- Aug '24
- Landing Page Creation
- SEO Maintenance
- Strategic Content Creation
- Other Marketing Materials Creation

BARRLY PATISSIER

- BRAND STRATEGIST | Aug '21-Feb '22
- Social Media Management
- Chabot Development
- Creation of Brand and Marketing Assets
- Product and Brand Management

WORELSE

- SOCIAL MEDIA ASSISTANT | Jun-Sep '21
- Account Set up and Configuration
- Content Creation
- WEB DESIGN & SEO | May-Jun '21
- Website Design & Maintenance
- E-commerce Integration
- SEO Maintenance

JOY OF BAKING

- SOCIAL MEDIA MANAGER | Apr '20-May '21
- Social Media Management
- Community Management
- Administration of Collaborations
- ASSISTANT BRAND MANAGER Mar '20-May '21
- Overall product and brand management and strategy

RELATED TRAININGS

The AI Advantage Vault by QuikPro (Jul '23)

- Prompt Mastery
- AI Tools

QUICKPRO ACADEMY (Jun '21)

- Facebook Ads
- SEO
- Website Creation & E-commerce
- Online Business

ESCILS (April 11, '21)

The Digital Marketing Course

- Search Engine Optimization
- Social Media Marketing
- Facebook Ads, Google Ads

HOME-BASED CONNECT (APR 02, '21)

- Social Media Management
- Facebook Ads
- How to Become a Virtual Assistant

UDEMY (OCT 29, '20)

The Complete Digital Marketing Course - 12 Courses in 1

- Market Research
- WordPress
- Email Marketing
- Copy writing
- SEO (Search Engine Optimization).
- YouTube Marketing
- Social Media Marketing
- LinkedIn Marketing
- App Marketing
- Google Adwords
- Facebook Ads
- Google Analytics